


American Industrial
Hygiene Foundation

INNOVATION

To Help Ensure the
Future of Industrial Hygiene




Definition of Insanity

Continuing to do
the same things
and expecting
different results!

1/28/2008

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Financial Management

- Reserve Fund
 - 15% of endowment funds
- Investment Policy
 - Broaden types of investments
 - Provide more flexibility to advisor
- Developing Metrics
 - How do we compare?
 - How effective are we?

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Scholarships

- So far we have...
 - Expanded the number of eligible programs
 - NIOSH ERC Programs
 - CEPH Programs
 - Included qualified Canadian programs
 - Recognized undergraduate programs (ABET)

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Scholarships

Zulma Machillanda-Hahn considers winning an AIH Foundation scholarship to be an honor.


“At the same time my commitment and responsibility to continue to help people and continue to make a difference are strengthened as a result of winning the scholarship. The IH field provides a great range of options, but all of them are about helping people to be safe and healthy.”



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Scholarships

- The larger challenge:
 - How do we attract new entrants to IH programs
 - Working with Academic SIG to identify potential opportunities
 - AIHF is a partner with AIHA and Academia to achieve the common goal of bringing new entrants to the field
- Need to consider “full” scholarships for new entrants

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Fundraising

- In order for the Foundation to truly achieve its mission:
 - We must become a “continuously fundraising organization”
- Endowment Campaign
- Annual Giving

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Endowment Campaign

- “Our Legacy, Our Future”
 - Fundraising Chair – Tom Hethman
- Supported by AIHA
- Fundraising Counsel
 - DeWitt and Associates
- Friends of the Foundation

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Annual Giving

- Annual giving supports our fundraising activities
- The “\$20” dues checkoff will not be sufficient for the future
- Nancy Orr will lead our Annual Giving process

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Becoming a “Professional Foundation”

- Professional means:
 - Effective Board of Trustees
 - Documenting our procedures and policies
 - Effective financial management and reporting
 - Effective recognition of donors
 - Establishing a “Recognition Society”

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Becoming a “Professional Foundation”

- Effective fundraising on a continuous basis
- Effective administration of our business
 - Currently supported part-time by AIHA staff
- What are our future support needs?
 - Establishing a task force to study a transition to a Foundation staffing approach

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Conclusions

These are challenging times for our Profession and our Foundation

Continuation of the same approaches is not an option

*We hope to partner with you
to build a better future for our
Profession and our Foundation!*

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