American Industrial Hygiene Foundation

INNOVATION
To Help Ensure the Future of Industrial Hygiene

Definition of Insanity

Continuing to do the same things and expecting different results!
Financial Management

- Reserve Fund
  - 15% of endowment funds
- Investment Policy
  - Broaden types of investments
  - Provide more flexibility to advisor
- Developing Metrics
  - How do we compare?
  - How effective are we?

Scholarships

- So far we have...
  - Expanded the number of eligible programs
    - NIOSH ERC Programs
    - CEPH Programs
  - Included qualified Canadian programs
  - Recognized undergraduate programs (ABET)
Scholarships

**Zulma Machillanda-Hahn** considers winning an AIH Foundation scholarship to be an honor.

“At the same time my commitment and responsibility to continue to help people and continue to make a difference are strengthened as a result of winning the scholarship. The IH field provides a great range of options, but all of them are about helping people to be safe and healthy.”

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Scholarships

- The larger challenge:
  - How do we attract new entrants to IH programs
  - Working with Academic SIG to identify potential opportunities
  - AIHF is a partner with AIHA and Academia to achieve the common goal of bringing new entrants to the field
- Need to consider “full” scholarships for new entrants
Fundraising

• In order for the Foundation to truly achieve its mission:
  – We must become a “continuously fundraising organization”
• Endowment Campaign
• Annual Giving

Endowment Campaign

• “Our Legacy, Our Future”
  – Fundraising Chair – Tom Hethman
• Supported by AIHA
• Fundraising Counsel
  – DeWitt and Associates
• Friends of the Foundation
Annual Giving

- Annual giving supports our fundraising activities
- The “$20” dues checkoff will not be sufficient for the future
- Nancy Orr will lead our Annual Giving process

Becoming a “Professional Foundation”

- Professional means:
  - Effective Board of Trustees
    - Documenting our procedures and policies
  - Effective financial management and reporting
  - Effective recognition of donors
    - Establishing a “Recognition Society”
Becoming a “Professional Foundation”

– Effective fundraising on a continuous basis
– Effective administration of our business
  • Currently supported part-time by AIHA staff
– What are our future support needs?
  • Establishing a task force to study a transition to a Foundation staffing approach

Conclusions

These are challenging times for our Profession and our Foundation

Continuation of the same approaches is not an option

We hope to partner with you to build a better future for our Profession and our Foundation!