



HEALTHIER WORKPLACES | A HEALTHIER WORLD

AIHA BRAND EVOLUTION: “HEALTHIER WORKPLACES | A HEALTHIER WORLD”

Yuma Pacific Southwest Annual Virtual Meeting

January 21, 2021

Presented by:

Lawrence D. Sloan, MBA, CAE
Chief Executive Officer

ABOUT US

AIHA is the association for **scientists and professionals committed to preserving and ensuring occupational and environmental health and safety (OEHS) in the workplace and community.** Founded in 1939, we support our members with our expertise, networks, comprehensive education programs and other products and services that help them maintain the highest professional and competency standards. More than half of AIHA's nearly 8,500 members are Certified Industrial Hygienists, and many hold other professional designations. AIHA serves as a resource for those employed across the public and private sectors, as well as to the communities in which they work.

NAVIGATING THE OEHS SPACE



COLLABORATIONS AND SPECIAL REQUESTS



AMERICAN PUBLIC HEALTH ASSOCIATION
For science. For action. For health.



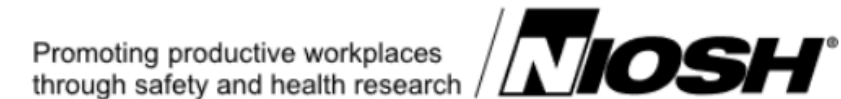
Advancing Health in America



Association for Professionals in Infection Control and Epidemiology



ADA American Dental Association®
America's leading advocate for oral health



www.backtoworksafely.org

THREE TENETS OF AIHA'S BRAND EVOLUTION



Public Awareness



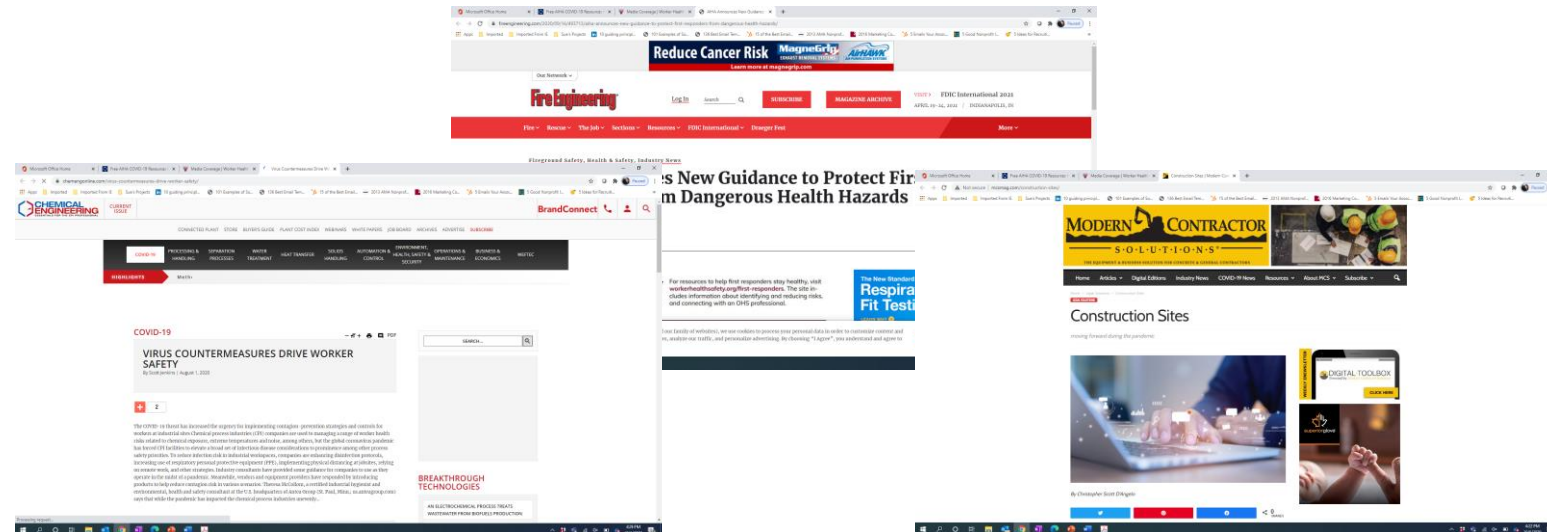
Public Education



Recruitment
to the Profession

CAMPAIGN ACCOMPLISHMENTS TO DATE

- Launch of Public Microsites
 - www.workerhealthsafety.org/
 - www.oehscareers.org/
- Media Outreach
 - [Modern Contractor Solutions](#)
 - [Chemical Engineering](#)
 - [Fire Engineering](#)
- Participation at Virtual USA Science and Engineering Festival ([SciFest 2020](#))



AIHA OUTREACH: A SAMPLING

- [AIHA and ACOEM Call for Donations](#): AIHA, ACOEM, and AHA joined efforts urging members to make in-kind donations of any surplus PPE to help healthcare workers during this crisis, including respirators and P95, N99, N100, P95, P99, or P100 masks.
- [AIHA-ABSA International Joint Statement on Coronavirus](#): As leaders of AIHA and ABSA International, we show our appreciation for our members during this tenuous time and the critical work they do for the global community. ABSA International's resources in biosafety and biosecurity, as well as AIHA's resources in industrial hygiene, are crucial to both professions and the community at large.
- [OSH Professionals Recognized as "Essential Workers" by US Federal Government](#): AIHA applauds the U.S. Cybersecurity and Infrastructure Security Agency (CISA) for updating the language of its "Essential Critical Infrastructure Workforce" advisory list. The updated guidance now explicitly incorporates occupational health and safety workers, as recommended by AIHA.
- [ISO 45005: Occupational Health and Safety Management](#) - Safe working during the COVID-19 Pandemic general guidelines for organizations; International Organization for Standardization (ISO) Technical Committee TC 283/WG5 Member.

AIHA OUTREACH (CONT'D)

- [The COVID-19 Pandemic: A Report for Professional Cleaning and Restoration Contractors by AIHA/ IICRC/RIA Joint Task Force](#)
- Webinars with Allied Associations include:
 - **AIHA-APIC:** [“Ventilation, surface disinfection and PPE considerations for the IP and IH”](#) (3/26/20)
 - **AIHA-ACOEM:** [“IH and OEM: Optimizing Collaboration Amidst the COVID-19 Pandemic”](#) (11/5/20)
 - **AIHA-ISIAQ-EPA:** [“Indoor Air Quality in K-12 Schools: Addressing the Concept of Layered Risk Amidst COVID-19”](#) – ISIAQ-AIHA-EPA Webinar (11/19/20)
- Joint Consensus Statement on the Importance of Aerosol Transmission of SARS CoV-2 (endorsed by **AAOHN, ACGIH, AOHP, OSAP, WHWB, others**)



ATTN: YPSW LEADERSHIP



THANK YOU

LAWRENCE SLOAN, CEO

Office (703) 846-0760

lsloan@aiha.org



HEALTHIER WORKPLACES

A HEALTHIER WORLD